

Innovating and exploring new ideas

International Conference on Business and Economic Challenges (ICBEC)

11-12 August, 2021

HSTU, Dinajpur-5200, Bangladesh

Objectives of the Conference

The world of trade is experiencing a moment of substantial pressure, change, and in a few sectors exceptional growth. The main focal point of the conference is to discover the fresh and key research concepts and theoretical frameworks from all the areas of business and economic development. Additionally, we want to investigate how models of business and economic progress fluctuate globally and judge the pedagogy for teaching the contemporary issues of business & economic challenges, including suggestions about topics, course outline, and materials. Hence we want to study the rising trends in the area of business and economic challenges.

Conference Venue

Faculty of Business Studies, Dr M. A. Wazed Building (2nd floor),
Hajee Mohammad Danesh Science and Technology University
(HSTU), Dinajpur-5200, Bangladesh

Who Can Attend the Conference

- * Faculty members or leaders who wish to develop or enhance knowledge on international trade and economic challenges
- * Participation with Paper presentation
- * Participation without Paper presentation
- * Co-Author
- * University students and scholars
- * Academicians/Professionals
- * Policymakers who are keen to gain a deeper appreciation of the current dynamics of Economic development
- * Non-Governmental Organizations (NGOs) Representatives
- * Practitioners
- * Bank Executives

Submit manuscript to icbec@hstu.ac.bd



Faculty of Business Studies

Hajee Mohammad Danesh Science and Technology University
(HSTU), Dinajpur-5200, Bangladesh

Call for paper

It's our pleasure to announce that the **International Conference on Business & Economic Challenges (ICBEC)** will take place in Hajee Mohammad Danesh Science and Technology University (HSTU), Dinajpur, Bangladesh on **August 11 & 12, 2021**. We encourage researchers to submit manuscripts, which, if accepted by our scientific committee, will be presented at the event. Author (s) may also get the opportunities after paying an additional fee for publication (2000 BDT approximately) to publish that paper in a special issue of *the Journal of Science and Technology* (ISSN 1994-0386), which is an official journal of Hajee Mohammad Danesh Science and Technology University, Dinajpur-5200, Bangladesh.

Focus Areas of the Conference

Management

* Global Competition and Strategy * Creating Entrepreneurial Friendly * Globalization, Regional Integration, Cross Cultural Management * HRM * Support & Growth for SMEs * Corporate responsibility, ethics & accountability * Social entrepreneurship * Resources management & sustainable development * Managing technology & innovation * Organizational Management
* New Perspectives on Strategy Management * Thinking and Acting Strategically * Governance and Effective Leadership * Strategies for Internationalization * Mergers and Acquisitions * Multi-national Organizations * Strategic Management in the Public Sector * The Evolution of Co-Operative Strategy
* Change Management * Business Statistics * Strategic Thinking on Process * The Future of Strategic Management * e-Commerce / e-Business.

Marketing

* Customer Satisfaction, Customer Loyalty and Retention Strategies * Customer Relationships Marketing (CRM) * Market Liberalization and Impact on Supply Chain * Consumer Behaviour * Marketing Information system * Neuromarketing * Travel and Tourism * Marketing Theory and Applications
* Branding & Trust and loyalty * Market Strategies * International Marketing * Market Structure and Pricing * Service Marketing * Interactive Marketing * Social Marketing * Global marketing strategy
* Artificial intelligence and marketing * Non-profit marketing * Sports marketing * Retailing * Fashion marketing.

Agribusiness

*Farm management *Commodity procurement and marketing, *Labor and personnel management *Public policy and global food issues *Agri-food systems *Commodity and good product marketing * Agribusiness and good industry sales *Food Industry Management *Land banking *Agricultural marketing *Statistical Analysis *Agricultural Entrepreneurship *Final Agriproduct-generating enterprises

Finance:

* Asset Pricing * Agency Issues and Corporate Governance * Financing and Dividend Decisions * Market Volatility * Investment Management * Emerging Markets and Market Integration * Financial Risk Management * Credit Management * Financial Modelling * Financial Inclusion * High Frequency Finance * International Trade and Environment * Insurance Related Issues * Financial Institutions * Information Risk Management & Governance * Women Entrepreneurs as Agents of Positive Change
* Accounting Practices * Innovation and Product Development, Business Strategies * Learner Engagement & Social Media

Accounting

* Behavioural finance and economics * Agricultural economics * Banking and capital markets * International economics, finance and accounting * Sustainability and environmental accounting
* Corporate governance and finance * Integrated reporting * Financial reporting and disclosure
* Accounting conservatism * Gender Studies in accounting and finance * Risk management
* Labour economics * Economy of crime and money laundering * Islamic finance and accounting
* Digital finance * Management accounting * Ethics in accounting and finance * Public sector and governmental accounting and accountability * Auditing
* Big Data * Accounting and finance in emerging economies * New technologies * Qualitative research in Accounting

Economics

* Micro and Macro Economic * Economic Theory and Economic development * Emerging and Developing Economies * Regional Development * Growth and Economic Development in Emerging Markets * International Trade in the Context of the Current Economic * Bridging the Skills Gap: Partnership Between Faculty, Industry, & Community * Teaching & Learning Business Education with Technology

Conference Fee

Category	in person*	Online
Domestic Academician/ Research Scholar	3500 BDT	3500 BDT
Student	2000 BDT	2000 BDT
Foreign Delegate	150 USD	100 USD
* Fee includes conference kit, breakfasts, lunches, snacks and dinners during conference		

Program at a Glance

August 10, 2021

The pre-conference day is all about registration, participants are supposed to sign in at the conference venue from 3.00 pm to 7.00 pm and collect all the conference materials at the registration counter on this day. However, the registration is still open on 11 and 12, August 2021.

August 11-12, 2021

The conference chair will be hosted an opening ceremony around 9:00 am of each day, and all the participants are supposed to be there, then the keynote speakers will deliver their spectacular speeches and share their cutting-edge research fruits with the participants. During the intermission, there will be a photo session for all the participants to take a group photo. Participants' presentations are divided into different sessions based on the conference topics. Participants should find the right session room and be there earlier to copy his ppt/pdf presentation into the laptop and get ready. Presenters may also attend the conference through a shared online link.

August 13, 2021

Campus leaving at 11.00 O'clock

The most important dates

Below are the important dates for the International Conference on Business & Economic Challenges (ICBEC)

Date	What	This means
30 April 2021	Abstract submission	Deadline for submitting abstract
15 May 2021	Abstract accepting notification	Abstract result (Accepted/rejected)
30 June 2021	Full paper submission	Deadline for submitting full papers
15 July 2021	Final notification	Final result
30 July 2021	Registration Deadline	Deadline of Payment for Conference Fee
11-12 August 2021	Dates of the Conference	The conference will be held

Payment of registration fee

Author	Bank account
Domestic and foreign author (s)	Beneficiary's Name: Conference, BS Faculty, HSTU Bank Name: Dutch Bangla Bank Ltd. Branch: Dinajpur Account No: 1721510347046 Routing No: 090280672

Paper Submission Guidelines

The abstracts and full papers are to be mailed to **icbec@hstu.ac.bd**

- The abstract shall not be more than 350 words.
- The length of conceptual Papers/ theoretical papers/empirical papers shall be in the range of 3000 to 6000 words. The length of case studies/practical papers shall be in the range of 1500 to 2000 words.
- The papers shall be typed on A4 size paper in times new roman (TNR), 12 point in MS-Word, with line spacing of 1.5 and margins of 1 inch (2.5cm) from all sides.
- The title/ cover page shall contain the details of title, author(s), affiliation(s), contact details (e-mail ID & phone No.).
- Any information conveying identification of the author(s) (including name, affiliation, and acknowledgments) must be removed from the manuscript. Referencing should be done in APA style.
- All manuscripts must be formatted according to the APA (6th Edition) style guide available at: <http://www.apastyle.org/manual/>
- Authors may choose to send the full paper in advance for review or abstract in advance for review and the full paper on acceptance of the abstract.
- Once the author gets the email acceptance for the abstract, the full paper shall be submitted well before the due date of full paper submission.
- Authors shall pay the registration fee only after their full paper has been accepted by conference committee.
- During the submission of full paper authors are advised to submit a certificate that the work is original and that it has not been published anywhere, or has not been submitted for publication.
- If the author wants to publish a full paper in the special issue of the *Journal of Science and Technology* (ISSN 1994-0386) which is an official journal of Hajee Mohammad Danesh Science and Technology University (HSTU), Dinajpur-5200, Bangladesh. The conference committee will send the manuscript to the journal for blind review and the author need to pay an additional 2000 BDT (approximately).

Conference Advisory Committee	
Professor Dr. Md. Zahangir Kabir , Department of Management, HSTU.	Professor Dr. Shaikh Mostak Ahammad , Department of Accounting, HSTU.
Professor Rafia Akhtar , Department of Management, HSTU.	Professor Md. Mamunar Rashid , Department of Accounting, HSTU.
Mohammad Zoynul Abedin , Associate Professor, Department of Finance and Banking, HSTU.	
Conference Executive Committee	
Professor Md. Kutub Uddin , Department of Management, HSTU.	Conference Chair & Convener
Dr. Md. Alamgir Hossain , Associate Professor, Department of Management, HSTU.	Co-convener
Dr. Md. Jamal Uddin , Associate Professor, Department of Marketing, HSTU.	Member
Abul Kalam, Associate Professor, Department of Marketing, HSTU.	Member
Md. Jahangir Alam Siddikee , Assistant Professor, Department of Finance and Banking, HSTU.	Member
Rony Kumar Datta , Assistant Professor, Department of Finance and Banking, HSTU.	Member
Mahbuba Aktar , Assistant Professor, Department of Finance and Banking, HSTU.	Member
Mohammad Mazibar Rahman , Assistant Professor, Department of Accounting, HSTU.	Member
Md. Mehedul Islam Sabuj , Assistant Professor, Department of Marketing, HSTU.	Member
Sadia Nur Habib , Lecturer, Department of Management, HSTU.	Member
Dr. Md. Shamim Hossain , Assistant Professor, Department of Marketing, HSTU.	Member secretary

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